## **PLACEMAKING:**

#### **Transportation, Land Use, Economic Vitality**



## Why is Transportation & Street Design important?

It has a direct impact on Land Use and the Economy.



Single-occupant-vehicle (SOV) rate is too high (should be 50%)

## The 3 Major Types of Street Categories:



Limited Access Highways

**Arterials and Collectors** 

**Local Streets** 

How did transportation & street design evolve?

## A Brief History of Roads and Streets (in 2 minutes) 1700s – 2000s



Typical country road in Fairfax - 1700s-1800s



1860s: Country roads – Routes 1, 7, 29, 50,123 Primary Functions: Long distance travel (farm to market, town to town)



1880s: Fairfax country roads proliferate Organic Growth: No formal plan or grid of streets

A Ran of Alexandria non Belhaven de ello 87 29 79 O Thom Sealer Alathon Mate .. Folomack River

#### 1749: Alexandria Plan A planned grid of streets by George Washington



#### 1800s: Alexandria

A dense, walkable grid spurs economic activity & growth along a river port



1800: City of Washington A planned grid of streets



#### 1900: Washington, D.C.

Urban Development: mixed-use, dense, multi-modal grid (peds, horses, bicycles, streetcars, cars)



1960s: Tysons Corner

Suburban Development: Euclidean zoning and auto-dominant infrastructure



Main Arterial through Tysons Focus on Automobile Throughput – Not on People





1960: Early Fairfax Plan Major arterials and automobile scale

1961: Tysons Master Plan Euclidean (single-use) Zoning





#### 1964: Beltway Fairfax's first highway – 4-lanes

1970s: Beltway Doubled to 8-lanes within 10 years



Traffic: A "new" 20<sup>th</sup> century problem due to auto-focused roads

Amount of space required to transport the same number of passengers by car, bus or bicycle.



Automobiles take up a <u>lot of space</u> and the infrastructure is expensive Pedestrians and bicycles require much less space and infrastructure



# **Fighting Traffic**





Late 1800s: New York City Street as marketplace, gathering space, playground, and travel

#### MOVIE TIME!



Early 1906: San Francisco All travelers "owned" the street due to slow speeds





As automobiles got faster, they were given highest priority and pedestrians and children were relegated to the sidewalks



1910: Richmond, Virginia (Broad & 4<sup>th</sup>) Street as marketplace, gathering space, and multi-modal travel



2010: Richmond, Virginia (Broad & 4<sup>th</sup>)

Automobiles dominate: Parking lots replaced buildings and streetcars were removed. Peds are gone.



1920s – The start of Euclidean (single-use) Zoning This is where the pedestrians went: Auto-dominated subdivisions, shopping centers, office parks

#### Washington Metropolitan Area Population Growth: 1950-2020\* \*estimates as of July 2019



1950: Washington D.C. population peaks1980s: Suburban growth peaks



1930/40s: Washington, D.C. – Bustling Shopping & Office District The end of an era, as business activities moved to suburbia and streetcars were removed



1956: Seven Corners Shopping Center Fairfax's first major shopping center – auto-dependent



1960s: Rt. 50 and 7 are Widened Former country roads become auto-dominated <u>arterials</u>. Not ped friendly.



Streets for cars only <u>v</u>. Streets for everyone

## Level of Service (LOS) "traffic" modeling: The basis of Fairfax street and road design

VDOT owns Fairfax roads and streets and uses LOS to ensure automobiles are delayed too long at traffic lights. Other travelers are not considered in LOS modeling.

LOS	Average delay in seconds per vehicle	Description of motorist perception Free-flow traffic: "Good" LOS						
А	< 10							
В	10.1 - 20	Reasonable free-flow						
С	20.1-35	Stable but unreasonable delay begins to occur						
D	35.1 - 55	Borderline "bad" LOS						
E	55.1 - 80	"Bad" LOS: long queues						
F	> 80	Unacceptable: very high delay, congestion						

LOS: Measures Vehicle Delays at Traffic Lights



#### Typical LOS Modeling

Automobile counts at traffic lights, but no considerations for peds/cyclists

Movement	EBL	EBT	EBR	WBL	WBT	WBR	NBL	NBT	NBR	SBL	SB1	SBR				
Lane Configurations	ሻ	<b>↑</b>	۳.	ሻ	र्भ		ሻ	<b>††</b>	۲	ሻሻ	<u>†</u> †	۴			SBL	SBL
Traffic Volume (vph)	18	9	21	1393	17	0	17	1335	59	232	1596	27				
Future Volume (vph)	18	9	21	1393	17	0	17	1335	59	232	1596	37			1 m m	
Ideal Flow (vphpl)	1900	1900	1900	1900	1900	1900	1900	1900	1900	1900	1900	1900			าา	тт
Grade (%)		0%			0%			4%			-4%					
Total Lost time (s)	4.5	4.5	4.5	4.5	4.5		4.5	4.5	4.5	4.5	4.5	4.5			222	1506
Lane Util. Factor	1.00	1.00	1.00	0.95	0.95		1.00	0.95	1.00	0.97	0.95	1.00			232	1090
Frt	1.00	1.00	0.85	1.00	1.00		1.00	1.00	0.85	1.00	1.00	0.85				
Flt Protected	0.95	1.00	1.00	0.95	0.95		0.95	1.00	1.00	0.95	1.00	1.00			222	1506
Satd. Flow (prot)	1805	1667	1615	1649	1654		1653	3435	1552	3536	3646	1540			252	1090
Flt Permitted	0.95	1.00	1.00	0.95	0.95		0.95	1.00	1.00	0.95	1.00	1.00				
Satd. Flow (perm)	1805	1667	1615	1649	1654		1653	3435	1552	3536	3646	1540				
Peak-hour factor, PHF	0.98	0.98	0.98	0.98	0.98	0.98	0.98	0.98	0.98	0.98	0.98	0.98				
Adj. Flow (vph)	18	9	21	1421	17	0	17	1362	60	237	1629	38			Dret	NLA
RTOR Reduction (vph)	0	0	20	0	0	0	0	0	38	0	0	22			Prot	NA
Lane Group Flow (vph)	18	9	1	725	713	0	17	1362	22	237	1629	16			-	-
Heavy Vehicles (%)	0%	14%	0%	4%	7%	0%	7%	3%	2%	1%	1%	7%			5	2
Turn Type	Split	NA	Perm	Split	NA		Prot	NA	Perm	Prot	NA	Perm			-	-
Protected Phases	3	3		4	4		1	6		5	2					
Permitted Phases			3						6			-				
Actuated Green, G (s)	4.1	4.1	4.1	60.7	60.7		2.9	53.7	53.7	8.5	59.3	59.3			95	50.2
Effective Green, g (s)	4.1	4.1	4.1	60.7	60.7		2.9	53.7	53.7	8.5	59.3	59.3			0.0	59.5
Actuated g/C Ratio	0.03	0.03	0.03	0.42	0.42		0.02	0.37	0.37	0.06	0.41	0.41			0.5	50.0
Clearance Time (s)	4.5	4.5	4.5	4.5	4.5		4.5	4.5	4.5	4.5	4.5	4.5			8.5	59.3
Vehicle Extension (s)	2.0	2.0	2.0	2.0	2.0		2.0	2.0	2.0	2.0	2.0	2.0				
Lane Grp Cap (vph)	51	47	45	690	692		33	1272	574	207	1491	629				
v/s Ratio Prot	c0.01	0.01		c0.44	0.43		0.01	0.40		c0.07	c0.45					
v/s Ratio Perm			0.00						0.01			0.01				
v/c Ratio	0.35	0.19	0.01	1.05	1.03		0.52	1.07	0.04	1.14	1.09	0.02				
Uniform Delay, d1	69.1	68.8	68.5	42.1	42.1		70.4	45.6	29.2	68.2	42.9	25.6		17	752	Q5 7
Progression Factor	1.00	1.00	1.00	1.00	1.00		1.00	1.00	1.00	1.00	1.00	1.00		11	0.0	30.1
Incremental Delay, d2	1.5	0.7	0.0	48.3	42.2		5.5	46.5	0.1	107.1	52.0	0.1			_	_
Delay (s)	/0.7	69.6	68.5	90.5	84.4		/5.9	92.2	29.3	1/5.3	95.7	25.7			F	F
Level of Service	E	E	E	F	F		E	F	С	F	F	C			•	
Approach Delay (s)		69.5			87.5			89.3			104.2					101 2
Approach LOS		E			F			F			F		-			104.Z
Intersection Summary																-
HCM 2000 Control Delay			94.5	Н	CM 2000	Level of S	Service		F							F
HCM 2000 Volume to Capac	ity ratio		1.07													
Actuated Cycle Length (s)			145.0	S	um of lost	time (s)			18.0							
Intersection Capacity Utilizati	ion		105.2%	IC	U Level o	of Service			G							
			45													

Only considers to driver's experience, not the pedestrian or cyclist's experience


Voila! LOS determines that the road must be <u>widened for vehicles</u> (not peds/cyclists) 11'-12' Lanes, High Speed, No Street Trees, No Ground Floor Retail, No On-street Parking, No Peds/Cyclists



From 2-Lane Country Road to 10-Lane Auto Strip Historic Chain Bridge Rd/Rt 123: 30,000 ADT

#### 10' Lanes, Slow Speed, Street Trees, Ground Floor Retail, On-Street Parking, Peds/Cyclists



Connecticut Ave: Urban Street of Six-Lanes Major Arterial: 29,250 ADT (similar to Rt. 7)





Rt. 7 in Tysons – Major Arterial of 7-lanes Major Arterial: 42,000 ADT

#### 10.5'-11' Lanes, Slow Speed, Street Trees, Ground Floor Retail, Peds/Cyclists



#### Rt. 7 in Fall Church – Major Arterial of 4 lanes 21,000 ADT



The Tysons Plan envisions Complete Streets, more like the one shown in Falls Church

# What's important depends upon values and perspective



LOS Model:

Economic/Complete Streets Model:



# The LOS Methodology is INDUCING More Traffic

Therefore, it will never "solve" for congestion or result in Complete Streets Freeway capacity grew faster than population, yet delay exploded







#### U.S. Averages



Source: Smart Growth America "The Congestion Con" 2020 Miles driven per person grew by 20 percent in the largest 100 urbanized areas



Source: Smart Growth America "The Congestion Con" 2020

#### PRINCIPLE #3

# Connect people to jobs and services

Don't focus on speed. Instead, determine how well the transportation system connects people to jobs and services, and prioritize the projects that will improve those connections.

A

Source: Smart Growth America



Source: U.S. Census Bureau



#### 1946 - 2020: Springfield Auto-Dominated Roads and No Mixed-Use Developments



2020: A new vision for Springfield Mixed-Use Development and walkable streets



#### 2018: A new vision for Rt. 1

Mixed-Use Development, a new Bus Rapid Transit (BRT) system and and walkable streets



# The Rt. 1 "Embark Plan" with Community Business Centers (villages) at BRT stops



Penn Daw CBC Vision: A new "Livability Spine parallel to the Rt. 1 Corridor



Rt. 1 – Future Street Section with BRT 10 Lanes plus new sidewalks and cycle tracks



Rt. 1 – Future Street Section with BRT

13 Lanes is too wide and

we are working to reduce these road sections down to 10 lanes



1980s: A Vision for Reston Town Center that was realized in the 1990s Mixed-use, pedestrian-oriented

Halley Rise @ RTC Metro

2000s: Reston TSAs More mixed-use, walkable places



#### Reston Station @ Wiehle Metro Station

### **Reston TSA Real Estate Growth Since 2017**

2017: \$8.7 billion in RE assessments2019: \$11 billion in RE assessments



# 2010s: Mosaic District

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### **Mosaic Real Estate Growth Since 2007**

2007: \$38.3 million in RE assessments2020: \$673 million in RE assessments





2010: The Tysons Plan is Adopted

#### **Development in Tysons**





2010s: The Boro in Tysons – Placemaking through Mixed-use development, quality public spaces and walkable streets

# **Tysons Real Estate Growth in Last 6 Years**

2014: \$12.4 billion in RE assessments2020: \$18 billion in RE assessments





Tax Revenue Generation per District and Sources of Tax Revenue Places with mixed-use and walkable development pays off





Traditional Grid/Complete Streets Promotes walking Traditional Suburban Arterial & Cul-de-Sacs Promotes driving



You suffer from a severe lack of urbanism.



### The road that LOS built Can you find the pedestrian?



Nearly 40,000 people die each year in auto related accidents



The gateway to Fairfax County – Rt. 1 A suburban arterial with 11 lanes and high speeds



This is where Ms. Alston was killed in 2020



# This is where Ms. Asante was Killed


#### This is where Mr. Yeboah was killed in 2020 Notice the number of lanes & the lousy bike lane



## Our residents deserve better: they deserve more humane streets



Many of our crosswalks are too far apart, which results in jay-walking

# POPULATIONS

Who are the victims of these tragic crashes? Although people of all ages, races, ethnicities, and income levels suffer the consequences of dangerous street design, some neighborhoods and groups of people bear a larger share of the burden than others.

Older adults, people of color, and people walking in low-income communities are disproportionately represented in fatal crashes involving people walking.

Even after controlling for differences in population size and walking rates, we see that drivers strike and kill people over age 50, Black or African American people, American Indian or Alaska Native people, and people walking in communities with lower median household incomes at much higher rates.

# Relative Pedestrian Danger by Age (2008-2017)



People age 50 and up, and especially people age 75 and older, are overrepresented in deaths involving people walking.<sup>12</sup> This age group is more likely to

Source: Smart Growth America

![](_page_76_Figure_0.jpeg)

## Speed results in serious injures and deaths

![](_page_77_Picture_0.jpeg)

The gateway to Alexandria – Rt. 1 An urban arterial, but only 6 lanes, and <u>slow speeds</u>

![](_page_78_Picture_0.jpeg)

The gateway to Fairfax County – Rt. 1 A suburban arterial with 11 lanes and <u>high speeds</u>

A gateway to Washington, D.C.: A beautiful and humane "civic space"

### Wiehle Avenue Redesign:

An opportunity to create a "Complete Street" (a humane street focused on people)

![](_page_80_Picture_2.jpeg)

We can create Complete Streets that are:

- Great <u>places</u>
- <u>Induce</u> more ped/cyclist/transit travel
- Spur <u>economic</u> activity

How?

## **DEVELOP A "COMPLETE STREETS" POLICY**

- 1. Replace LOS with other measures, i.e., Vehicle Miles Traveled (VMT) Reduction
- 2. Humanize our streets for ALL users:
  - a. Slow speeds to <u>25-35 mph</u> (to reduce fatalities/injuries)
  - b. Limit arterials to <u>6 thru-lanes</u> (to calm traffic)
  - d. Add **<u>on-street parking</u>** (to help small businesses & calm traffic)
  - e. Add crosswalks every <u>300'- 500'</u> (to reduce jay-walking & calm traffic)
  - e. Add well-designed sidewalks/bike lanes (to induce ped/bike travel)
  - f. Plant <u>shade trees</u> (for comfort and beauty & to calm traffic)
  - g. Place buildings close to street (to create "place" & calm traffic)

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Transportation and Health Tool

**Complete Streets** 

 Indicator Data
 Complete Streets are streets de

 Indicator Profiles
 public transportation riders. Th

 Strategies
 designing, and operating roadway design ge

 Literature and Resources
 >

 Scoring Methodology
 Complete Streets approaches was sidewalks, bicycle lanes, buy accessible pedestrian signals, or treatments. Complete Streets rest signals, or when well-designed bicycle-spe bicycling by providing safer pla people reporting a place to was physical activity than were thomage.

Complete Streets are streets designed and operated to enable safe use and support mobility for all users. Those include people of all ages and abilities, regardless of whether they are travelling as drivers, pedestrians, bicyclists, or public transportation riders. The concept of Complete Streets encompasses many approaches to planning, designing, and operating roadways and rights of way with all users in mind to make the transportation network safer and more efficient. Complete Street policies are set at the state, regional, and local levels and are frequently supported by roadway design guidelines.

Complete Streets approaches vary based on community context. They may address a wide range of elements, such as sidewalks, bicycle lanes, bus lanes, public transportation stops, crossing opportunities, median islands, accessible pedestrian signals, curb extensions, modified vehicle travel lanes, streetscape, and landscape treatments. Complete Streets reduce motor vehicle-related crashes and pedestrian risk, as well as bicyclist risk when well-designed bicycle-specific infrastructure is included (Reynolds, 2009). They can promote walking and bicycling by providing safer places to achieve physical activity through transportation. One study found that 43% of people reporting a place to walk were significantly more likely to meet current recommendations for regular physical activity than were those reporting no place to walk (Powell, Martin, Chowdhury, 2003).

Related Transportation and Heath Tool Indicators

![](_page_83_Picture_10.jpeg)

![](_page_83_Picture_11.jpeg)

![](_page_83_Picture_12.jpeg)

![](_page_83_Picture_14.jpeg)

Home > Transportation > Planning Areas > Walking & Biking > Complete Streets Policy

#### 🔒 Print 🖂 Email 🌧 Share

#### Complete Streets Policy

Complete Streets are streets for everyone. They are designed and operated to enable safe access for all users, including pedestrians, bicyclists, motorists and transit riders of all ages and abilities.

In 2012, in response to an initiative from the Citizens Advisory Committee, the TPB approved a Complete Streets Policy for the National Capital Region that defines a Complete Street as a street that "safely and adequately accommodates motorized and non-motorized users, including pedestrians, bicyclists, motorists, freight vehicles, emergency vehicles, and transit riders of all ages and abilities, in a manner appropriate to the function and context of the facility."

The policy provided a Complete Streets Guidance and Policy Template, and strongly encouraged TPB member jurisdictions and agencies to adopt their own Complete Streets policies. Transportation - Planning Areas

Regional Planning Approach

Roads & Transit

Walking & Biking Regional Bicycle & Pedestrian

Priorities Complete Streets Policy

Transportation Alternatives

Program

![](_page_83_Picture_28.jpeg)

![](_page_84_Picture_0.jpeg)

#### County of Fairfax, Virginia

![](_page_84_Picture_2.jpeg)

# Proposed Safe Streets for All Program

Lauren Delmare

Fairfax County Department of Transportation

November 18, 2021

![](_page_84_Picture_7.jpeg)

![](_page_85_Picture_0.jpeg)

# ACTIVE FAIRFAX Vision, Goals, and Objectives

![](_page_85_Picture_2.jpeg)

Nicole Wynands Fairfax County Department of Transportation

Public Information Meeting September 13, 2021

![](_page_86_Picture_0.jpeg)

Interim measures: Flowers, Trees, Lawn Chairs!

![](_page_86_Picture_2.jpeg)

![](_page_87_Picture_0.jpeg)

![](_page_87_Picture_1.jpeg)

How about closing a slip lane for PEOPLE?

![](_page_88_Picture_0.jpeg)

Engage the Community to Create Community

Safe Streets, Placemaking and Economic Vitality through Quality Planning

![](_page_89_Picture_1.jpeg)

![](_page_90_Picture_0.jpeg)

2020: The Boro in Tysons – Placemaking through Quality Public Spaces and Walkable Streets