

POLICY PLAN UPDATE

COMMUNITY ENGAGEMENT

Planning Commission
Policy Plan Committee
July 13, 2023

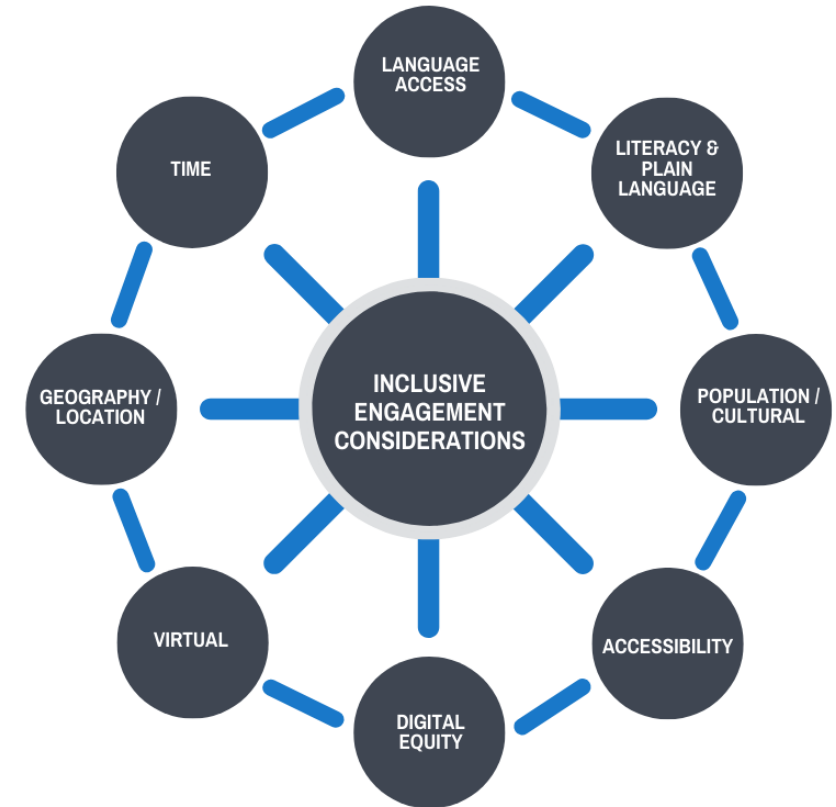


PLANNING & DEVELOPMENT



Policy Plan Update

Inclusive Community Engagement



Goals:

1. Create clear messages
2. Maximize existing county resources
3. Employ a variety of tools and techniques
4. Provide engagement opportunities in multiple formats
5. Strive to reach as many community members as possible



Policy Plan Update Project Branding

- **Plan Forward**

- Future Focused
- Aligns with Strategic Plan branding (Fairfax Forward)
- Will clearly link efforts from different agencies (DPD, FCDOT, etc.)

