

To : Fairfax County Board of Supervisors

From : Dan Storck, Supervisor
Mount Vernon District

Subject: BOARD MATTERS for July 25, 2017

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For your consideration, I submit the following Board Matters accompanied by a brief explanation. Your support will be appreciated.

1. Workhouse Arts Center Brewfest

1. Joint Board Matter with Supervisor Dan Storck and Chairman Sharon Bulova for Workhouse Brewfest

Background

Breweries, cideries, wineries, and distilleries from throughout the Commonwealth and from the mid-Atlantic region will be pouring at the Workhouse Brewfest on August 4, at the Workhouse Arts Center in Lorton from 1:00-8:00 pm. The day will be filled with live music, great food, drinks and workshops on fun how-to's related to beer.

Brewfest is presented by the Workhouse Arts Center and supported by Fairfax County, the Fairfax County Park Authority, Celebrate Fairfax, and Visit Fairfax, as part of the county's plan to boost our local economy. Brewfest also highlights the continued success of the craft beer industry as a big business in the state of Virginia. Craft breweries employ over 10,000 people and produce more than \$1.4 billion in economic impact in the state, according to the Brewers Association. There are more than 200 licensed craft breweries in the state – including 10 in Fairfax County. Arts and Cultural organizations in Fairfax County also contribute over 271 million to the economic health and growth of our county and employ over 6,200 people.

The Workhouse is also soliciting volunteers to help make this event possible. The Brewfest "Brew Crew" will receive free admission and reduced-price tasting glasses for their use after their volunteer shifts are complete. Signup is available at www.workhousebrewfest.org

Tickets and more information can be found online at www.workhousebrewfest.org, or on Facebook, Twitter, and Instagram @WACBrewfest.

Proposed Action

Therefore, Madame Chair, I ask, with unanimous consent, that the Board of Supervisors direct the Office of Public Affairs to advertise this information during the week's mentions to increase awareness to the Fairfax County community.