



# **ECONOMIC RECOVERY FRAMEWORK RECOMMENDATIONS AND PROPOSED IMPLEMENTATION PLAN**

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Economic Initiatives Committee

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# Economic Recovery Framework | Agenda

- Framework **Goals**
- Summary of **Recommendations**
- Proposed **Implementation**
- **Reporting** Process

# Economic Recovery Framework | Goals

Develop recovery framework and action plan:

- Retention of Fairfax County businesses and workers
- Mitigate economic impacts
- Just and resilient recovery through investments or programmatic adjustments

Recommendations	Connections to Proposed Countywide Strategic Plan	Connections to Chairman's Equity Task Force
 <b>Business Recovery &amp; Resilience</b>	Economic Opportunity	Equitable Communities
 <b>Regulatory Action</b>	Economic Opportunity	Equitable Communities
 <b>Workforce &amp; Talent Support</b>	Economic Opportunity; Lifelong Education & Learning; Efficient and Effective Government	Equitable Communities
 <b>Support for Workers &amp; Families</b>	Economic Opportunity; Lifelong Education & Learning; Empowerment and Support for Residents Facing Vulnerabilities	Cradle to Career Success; Equitable Communities; Community Health & Wellbeing
 <b>Physical &amp; Community Planning</b>	Economic Opportunity; Housing & Neighborhood Livability	Equitable Communities

# Implementation Plan

1. Identify principal agencies
2. Engage Board to establish priorities
3. Determine best partnerships with community organizations and businesses
4. Report out and Board direction:
  - Board Committees
  - Board Action Items

# Implementation Structure – Business Recovery & Resilience

Recommendations	Principal Agencies	BOS Report-Out Mechanism
<ul style="list-style-type: none"> <li>Pursue targeted small business recovery &amp; resilience programs focused on delivering technical support.</li> </ul>	Department of Economic Initiatives	Economic Initiatives Committee
<ul style="list-style-type: none"> <li>Launch a “Buy local” campaign, focused on Made in Fairfax goods and elevating minority-owned businesses.</li> </ul>	Department of Economic Initiatives	Economic Initiatives Committee
<ul style="list-style-type: none"> <li>Pursue strategies to reduce small and local business costs.</li> </ul>	Department of Economic Initiatives	Economic Initiatives Committee

# Implementation Structure – Regulatory Action

Recommendations	Principal Agencies	BOS Report-Out Mechanism
<ul style="list-style-type: none"> <li>Online permitting process; focus on pandemic-related alterations to keep businesses open.</li> </ul>	Land Development Services w/ Department of Economic Initiatives	Land Use Policy Committee & Economic Initiatives Committee
<ul style="list-style-type: none"> <li>Advocate for state legislation that prioritizes: i) local purchasing, and ii) procurement from minority-owned businesses.</li> </ul>	Department of Procurement and Material Management w/ Department of Economic Initiatives	Budget Policy Committee

# Implementation Structure – Workforce & Talent Support

Recommendations	Principal Agencies	BOS Report-Out Mechanism
<ul style="list-style-type: none"> <li>Leverage County resources for job seekers:               <ul style="list-style-type: none"> <li>Hire local workers to support pandemic recovery efforts</li> <li>Strengthen job training and placement programs</li> </ul> </li> </ul>	Department of Family Services; Health Department	Health and Human Services Committee
<ul style="list-style-type: none"> <li>Coordinate improvements to certification and reskilling programs; bring these opportunities to low-income communities and communities of color.</li> </ul>	Department of Family Services w/ Department of Economic Initiatives	Health and Human Services Committee
<ul style="list-style-type: none"> <li>Pilot a neighborhood job and entrepreneur center.</li> </ul>	Department of Economic Initiatives	Economic Initiatives Committee

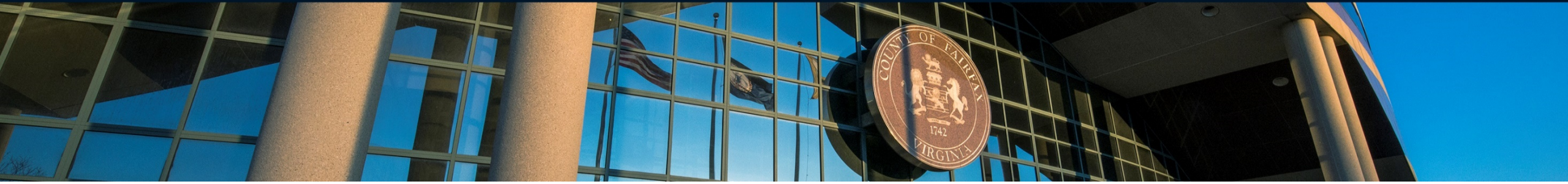


# Implementation Structure – Support for Workers & Families

Recommendations	Principal Agencies	BOS Report-Out Mechanism
<ul style="list-style-type: none"> <li>Expand access to affordable child-care.</li> </ul>	Office for Children	Health and Human Services Committee
<ul style="list-style-type: none"> <li>Expand access to affordable internet service. Expand reach of County digital literacy programs.</li> </ul>	Cable, NCS, Library (TBD)	Health and Human Services Committee
<ul style="list-style-type: none"> <li>Create efficient and integrated client-facing access to Fairfax County and partner-provided health, housing, and human services. (“One story, one time”)</li> </ul>	Office of Strategy Management for Health and Human Services	Health and Human Services Committee and/or IT Committee
<ul style="list-style-type: none"> <li>Continue commitment to and implementation of affordable housing production goals.</li> </ul>	Housing and Community Development	Housing Committee

# Implementation Structure – Physical and Community Planning

<b>Recommendations</b>	<b>Principal Agencies</b>	<b>BOS Report-Out Mechanism</b>
<ul style="list-style-type: none"><li>Support corridor-level recovery by establishing “boots on the ground” corridor teams to provide day-to-day support to businesses.</li></ul>	Department of Economic Initiatives	Economic Initiatives Committee
<ul style="list-style-type: none"><li>Strategically invest in a Health in All Policies approach to community planning.</li></ul>	Health Department	Health and Human Services Committee



# Questions & Discussion