



# EAC MEMBER SURVEY & 2022 PLANNING

November 16, 2021

Economic Advisory Commission

Rebecca Moudry, Director, Department of Economic Initiatives

# AGENDA & GOALS

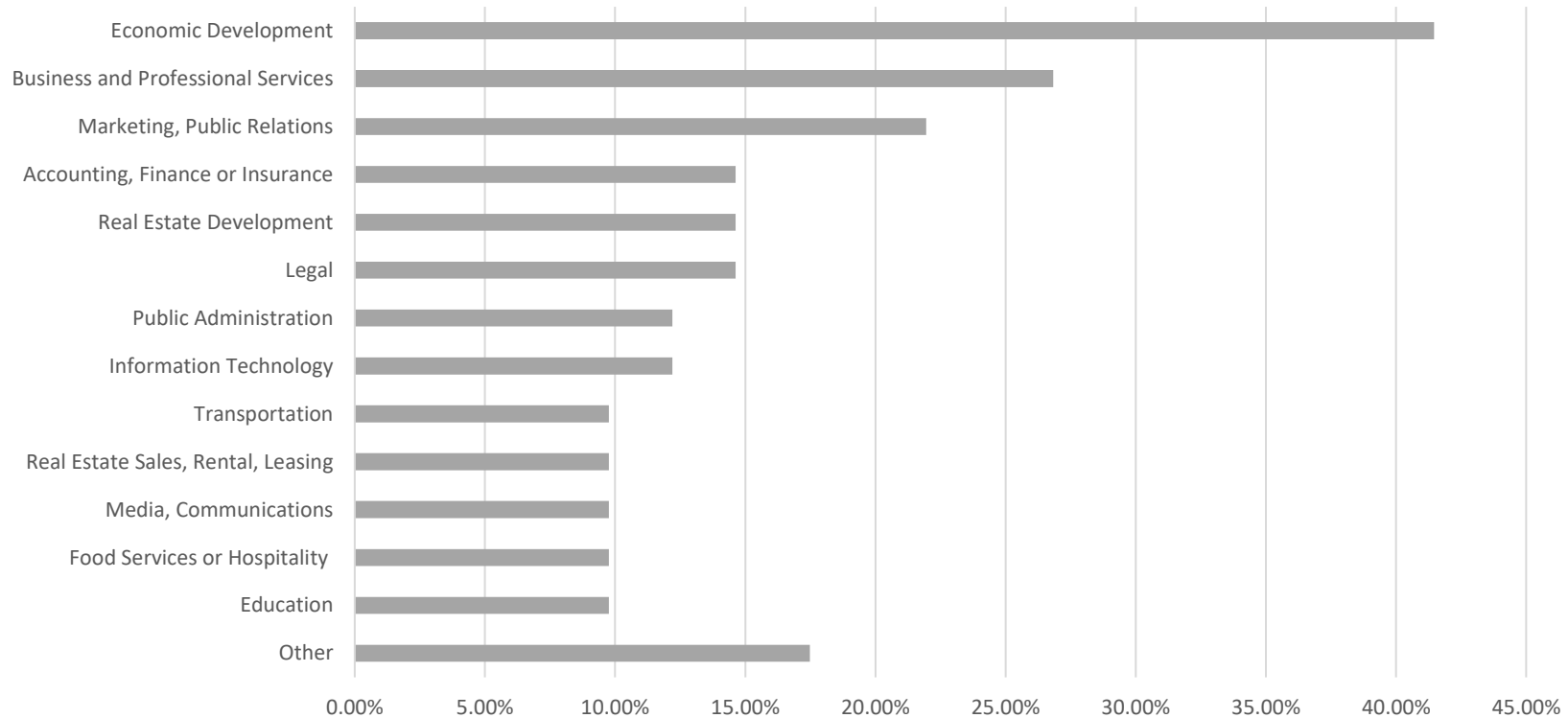
1. Present EAC member survey findings
2. Dig into and discuss topics
3. Propose 2022 EAC meeting structure
4. Discussion & Next Steps

The Board of Supervisors established the Economic Advisory Commission (EAC) to **provide policy level recommendations on matters related to the development and growth of the County's economy.**

# ABOUT THE EAC MEMBERSHIP

## Q4: What is your profession and/or areas of expertise?

(Check all that apply)



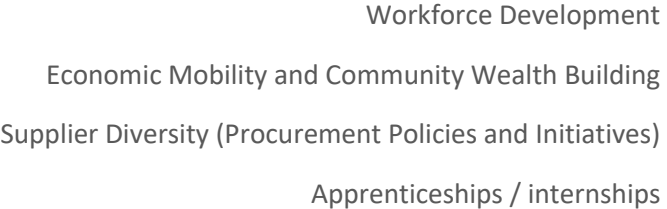
Number of Respondents: 40

Total Selections: 94 (*average 2.4 selections per respondent*)

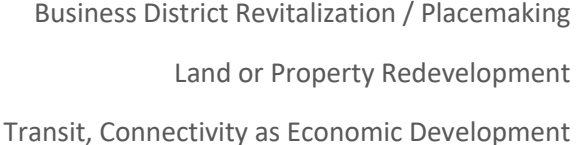
‘Other’ experience includes philanthropy, arts and culture, architecture and engineering, utilities, medical and health, logistics, government relations

# Q5: What are the three policy topics you are most interested in exploring in 2022 as part of the EAC?

## Growing Talent & Economic Success:



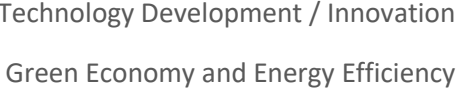
## Creating Places Where Businesses Thrive:



## Supporting Business Development:



## Fomenting Innovation:

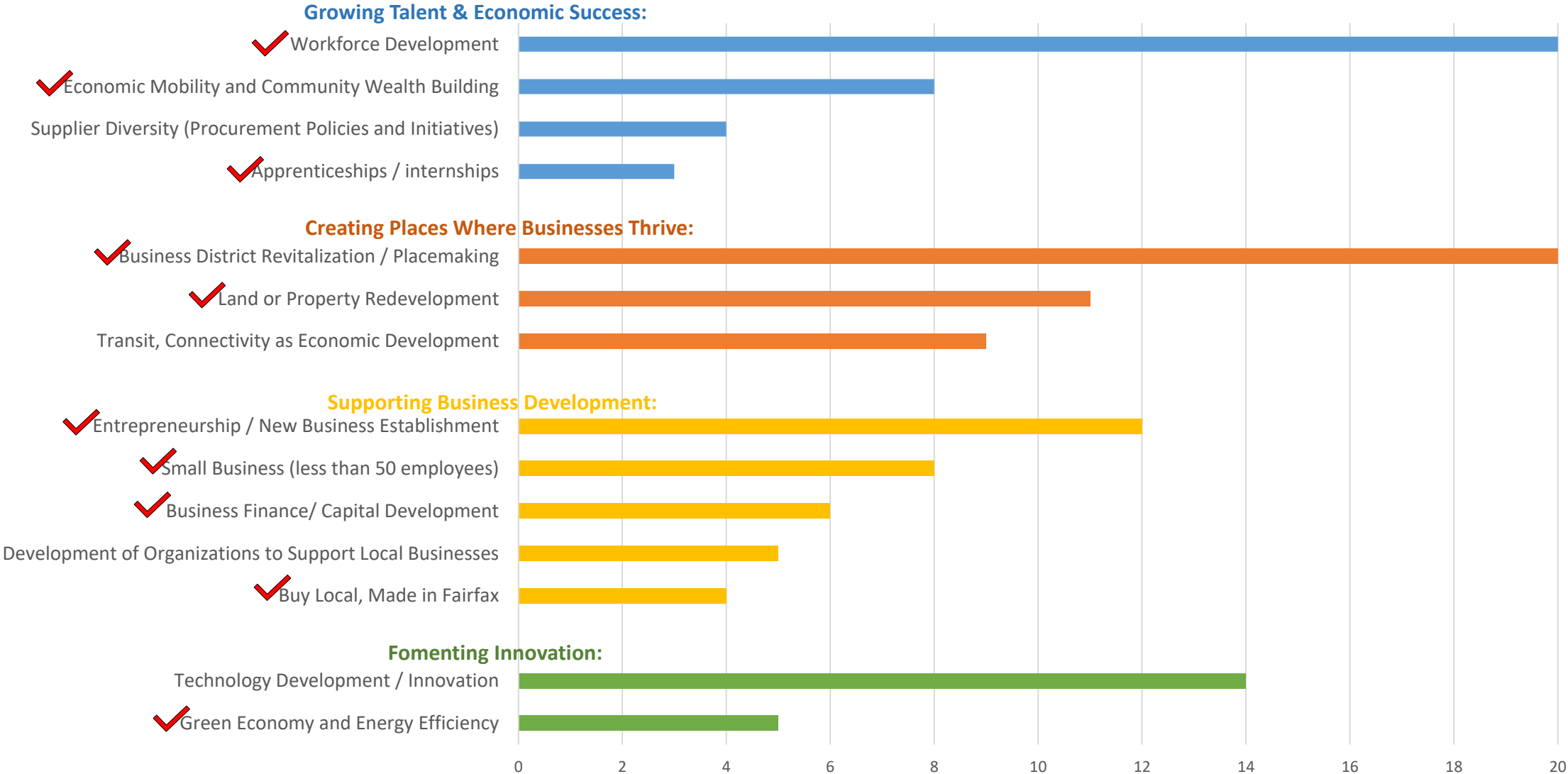


0 2 4 6 8 10 12 14 16 18 20

Number of Respondents: 40  
Total Selections: 129 (average 3.25 selections per respondent)

# Q5: What are the three policy topics you are most interested in exploring in 2022 as part of the EAC?

✓ Board of Supervisors Priorities



Number of Respondents: 40

Total Selections: 129 (average 3.25 selections per respondent)

# OTHER TOPICS

## Write-In Topics:

- Tourism
- Sports Tourism
- Workforce Housing – Housing Supply & Affordability
- Repurposing Buildings
- Impacts of Remote Work on Real Estate
- Retail Commercial Redevelopment & Reuse
- Reduction of Bureaucratic Impediments to Development

# TOPICS OF INTEREST

## Policy categories with most significant interest

- **Business District Revitalization / Placemaking**
- **Workforce Development**
- **Technology Development / Innovation**
- **Entrepreneurship / New Business Establishment**

83% of respondents are interested in participating in working sessions on a prioritized, narrowed topic

15% may be interested

# GATHERING FEEDBACK

Live polls and discussion to refine interests and move towards final topics for 2022



# PROPOSED 2022 STRUCTURE

- Two full EAC Meetings in 2022 – one topic each meeting
  - First full EAC Meeting – March 29, 2022 @ 3:00pm (in-person)
- One working session per selected topic
  - Likely 1.5-2 hours long, facilitated
  - Advance work for volunteers includes finalizing challenge statement & reviewing limited prep materials
- Working Session Goal: Develop policy recommendation for full EAC
- Voluntary Participation in one, both, or no working sessions
  - Supervisors do not participate in working sessions

# NEXT STEPS

December,  
2021

- Finalize Narrowed Topics for 2022
- Recruit interested EAC members for first working session topic

January,  
2022

- Engage working session participants on developing challenge statement
- Send advance materials to prepare for working session

February,  
2022

- Topic #1 Working Session
- Develop challenge statement policy response

March 29,  
2022

- Full EAC Meeting
- Discuss and deliberate policy response



# DISCUSSION